



FOR IMMEDIATE RELEASE: April 5, 2018
CONTACT: Anne Tyrrell
(202) 207-3632 or atyrrell@rasky.com

GPS Innovation Alliance Announces New Executive Director
David Grossman joins GPSIA from the Office of FCC Commissioner Clyburn

WASHINGTON – The GPS Innovation Alliance, an organization dedicated to furthering GPS innovation, creativity and entrepreneurship, today announced the appointment of J. “David” Grossman as executive director. Grossman will lead the Alliance as it further builds its organizational presence in Washington on behalf of its members and the GNSS industry as a whole.

“David’s appointment ushers in an exciting new chapter for our organization” said Jim Kirkland, president of the GPS Innovation Alliance and senior vice president and general counsel of Trimble Inc. “We are thrilled to have a proven leader with an impressive record of success in strategic and programmatic campaigns take the helm as executive director. David’s wealth of industry expertise and understanding of the Washington policy landscape will help him build on the Alliance’s success and take us into the future.”

"I am honored to join GPSIA and be part of an industry that is fueling economic growth and innovation around the globe," said Grossman. "As one of the most recognizable technologies in the world, GPS supports nearly every aspect of our lives, from navigation and public safety to wearable technology, not to mention the critical role it plays in supporting the financial system, utilities and virtually every industry worldwide. I look forward to working with the members of GPSIA to share their story, build new alliances and effectively communicate the value of GPS to policymakers, regulators and other key stakeholders," continued Grossman.

Grossman served most recently as chief of staff and media policy advisor to FCC Commissioner Mignon L. Clyburn, where he is credited with having spearheaded several effective national programs. He brings a consumer-first mentality that fits well with the Alliance’s goal of protecting, promoting and further enhancing one of the world’s most important technologies.

Prior to his FCC service, Grossman worked as legislative director and senior advisor for technology policy in the office of U.S. Representative Anna G. Eshoo (D-Calif.), who at the time served as ranking member of the House Subcommittee on Communications and Technology. He also worked for the House Small Business Committee, the Consumer Technology Association (CTA) and Kellogg, Hansen, Todd, Figel & Frederick: P.L.L.C. He holds a master’s degree from George Mason University and a bachelor’s degree from The George Washington University.

The GPS Innovation Alliance was founded by Deere & Company, Garmin International, Inc. and Trimble Inc. The Alliance recognizes the ever increasing importance of Global Positioning System (GPS) and other Global Navigation Satellite System (GNSS) technologies to the global economy and infrastructure and is firmly committed to furthering GPS innovation, creativity and entrepreneurship. The GPS Innovation Alliance seeks to protect, promote and enhance the use of GPS. For more information, please visit www.gpsalliance.org.

###